



***Pro-Ject The Beatles 1964 Recordplayer Limited Edition***

**Pro-Ject Audio Systems** is known as the world leading producer of analogue hifi audio equipment for more than 25 years. Producing a range of products with excellent sound and finish with an impeccable price-performance proposition.

It was always our aim to offer class-leading sound quality for budget and high-end turntables. This and our passion for music is driving our productivity. We are very proud to inform everyone about the collaboration between us and the Universal Music Group. We are thrilled to announce that we will produce together six special edition turntables which will feature the greatest band of all time. The fab four - the Beatles!



Please carefully read the following pages to find out more about this special edition!



We have already introduced the George Harrison Recordplayer and are now showing the world our second limited edition turntable. It features copies of original tickets and brochures from their legendary touring between 1962 and 1966 during which they captured the world's acclaim! The fab four have held 166 concerts in 15 different countries and 90 individual cities in only four years. The cultural phenomenon their touring helped create, known as „Beatlemania“, was something the world has never seen before and laid the foundation for the globalization of culture. We decided to use one of the most sold audiophile turntables ever for this unique design - the Debut Carbon Esprit SB. It features highest quality audiophile components, such as an Ortofon 2M Red, an acrylic platter, a carbon tonearm, a top notch MDF chassis or built-in electronic speedcontrol for easier switching between playback speeds. Main features of Pro-Ject The Beatles 1964 Recordplayer:



Ortofon 2M Red



Aluminium pulley and acrylic platter



New motor control



MDF chassis and high quality print



Connect it E

The artwork for the 1964 Recordplayer shows copies of tickets and brochures from their legendary worldtour beginning in June 1964. This incredibly detailed print was very hard to realise and was only possible with special techniques. Where multiple layers and surfaces are applied. After the distribution of the ink it is dried out instantly with special ultra-violet lights, to ensure perfectly displayed details and to offer ultimate durability. This was the only way to make sure that all the details are transformed without loss and smear to the turntable, bringing a very well pronounced print and design to this unique masterpiece of a collectors item!



Apple Corps Ltd. and Universal Music Group have released a new album that captures the joyous exuberance of the band's three sold-out concerts at Los Angeles' Hollywood Bowl in 1964 and 1965 on 180g heavy weight vinyl.\*



This one of a kind masterpiece is limited to **2500** pieces worldwide. In face of the superior components and design the SRP of 650€ is very moderate.

**Pro-Ject The Beatles 1964 Recordplayer**      **SRP 650,00€**

\*not included with this turntable, available separately



### ABOUT PRO-JECT AUDIO SYSTEMS

Pro-Ject Audio Systems was founded by Heinz Lichtenegger 1990 in Vienna, with the idea that analogue playback is the most cost-effective way to listen to music of audiophile quality.

Inspired by the concept of supporting analogue in the face of the digital onslaught, Pro-Ject Audio Systems became one of the most powerful driving forces in reinventing analogue turntables for the hi-fi market. Today, Pro-Ject Audio Systems is the world leader in the manufacture of quality hi-fi turntables, as turntables are once again accepted as a must-have for every concerned music lover. Pro-Ject products are exported to almost 80 countries worldwide and are the recipient of nearly every award in the audio industry. Pro-Ject produces more than 15 different models to satisfy any taste, wish or requirement of the customer.



Since 2006, Pro-Ject Audio Systems has been bringing its mission “less is more” to the digital world. Inspired by the



BY PRO-JECT AUDIO SYSTEMS

new possibilities of the iPod and high-quality music reproduction from a PC or laptop, Pro-Ject Audio Systems has designed a complete new and revolutionary range of micro high-end hi-fi components under the family name BOX DESIGN. Starting with the smallest audiophile amp in the world, with open and euphonic sound, Pro-Ject Audio Systems now produces all of the components of traditional hi-fi systems including CD

players, tuners, phono amps, headphone amps and switching modules, as well as digital products such as Bluetooth receivers, D/A converters and streamers to connect with PCs, either wired or wireless.

All of the components are packaged in micro ‘cigarette pack’-sized boxes, which allows the stacking and mixing of the components according to the needs of the consumer. BOX DESIGN regards itself as the ‘next generation of hi-fi’ – the link between the micro-sized hardware of the IT world and the big boxes of the audiophile world. All products, except for speakers and headphones, are designed and produced in Europe.

*Pro-Ject Audio Systems:* Simple-to-use, high quality sound, astonishing value, long-term stability and good service.